



**ANNUAL REPORT**

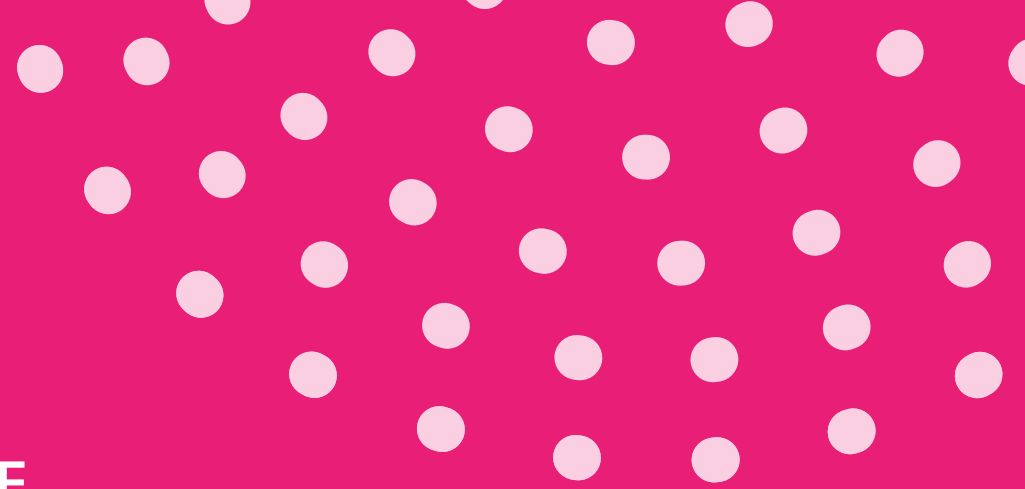




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1.

# WELCOME

## TO THE TRANSALTA TRI-LEISURE CENTRE

### VISION

The TLC is the premier recreation provider for the communities it serves.

### MISSION

We bring community together to inspire quality life experiences and healthy, active living.

### CORE VALUES

Our values guide our behaviors and define what we stand for: Integrity, Respect, Our People, Health & Wellness, Leadership, Our Environment.

## 2021 HIGHLIGHTS

Despite being closed for five weeks during our busiest time of year, and operating around changing restrictions for most of the rest of the year, there were also some highlights:

- We offered fitness and activity programs in creative ways including outside, on Zoom, masked, and distanced.
- We welcomed many new members (and many of our old members too!) back to the facility in late 2021.
- Both fall and winter program registrations were back to 2019 levels.
- The staff at the TLC worked hard all year to provide healthy, active living opportunities for the residents of our communities.

## OPERATING THROUGH UNCERTAIN TIMES

- MID-DECEMBER 2020 to MARCH 2021  
Closed
- MAY 2021  
Closed again
- JUNE 2021  
Re-opened with restrictions
- JULY 2021  
All restrictions (except masking) lifted
- SEPT 2021  
Restrictions Exemption Program begins

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The past two years have been extremely challenging for the TLC Board of Directors, the TLC staff and our entire TLC community as we navigated the ever-changing regulations and restrictions during the pandemic. 2022 brings with it a sense of optimism that the TLC will again be overflowing with energy, activity and smiles.

I am a firm believer that sport and recreation is about so much more than just exercise and activity. Involvement in sport and recreation is about building life skills such as communication, dedication, problem solving, relationship building and so

much more. The TLC looks forward to the year ahead and we want our facility to play an important role in our region's mental and physical recovery as we all look forward to things returning to normal.

As we reflect on the past year in this annual report, I want to say thank you to the TLC staff for their flexibility and willingness to adapt to ongoing changes to ensure we could continue operations in a safe manner. I also want to acknowledge our outgoing Board members who assisted in making difficult decisions as we tried to do the best we could for our facility.



---

**Jerry George**, *Board Chair*

2.

## MESSAGE FROM THE BOARD CHAIR

“The TLC looks forward to the year ahead and we want our facility to play an important role in our region's mental and physical recovery as we all look forward to things returning to normal.”





3.

# BOARD OF DIRECTORS

2021

JERRY GEORGE

VICE-CHAIR,  
PUBLIC REPRESENTATIVE  
Town of Stony Plain

RICHARD VRIEND

PUBLIC REPRESENTATIVE  
Parkland County

REID MACDONALD

PUBLIC REPRESENTATIVE  
City of Spruce Grove

DARRELL HOLLANDS

ELECTED OFFICIAL  
Parkland County

DANIEL BEATON

CHAIR,  
PUBLIC REPRESENTATIVE  
City of Spruce Grove

MICHELLE GRUHLKE

ELECTED OFFICIAL  
City of Spruce Grove

TODD HAIST

PUBLIC REPRESENTATIVE  
Town of Stony Plain

JUDY BENNETT

ELECTED OFFICIAL  
Town of Stony Plain

BRENDA BUCHKO

PUBLIC REPRESENTATIVE  
Parkland County





“The year ahead provides reason for optimism, and a return to a more typical way of life is on the horizon.”

4.

## MESSAGE FROM THE GENERAL MANAGER

This past year continued to be extremely challenging for all of us in many aspects of our day-to-day lives. Constant changes to provincial restrictions and mandates required adaptability, patience and understanding. This was no different when it came to the operations of the TLC and the ways in which our patrons and visitors accessed and utilized our programs and services. From limits on the types of programs and services we were able to offer to implementation of the Restrictions Exemption Program, change was constant from beginning to end.

Despite the challenges, 2021 saw the completion of a number of capital upgrades including a facility-wide lighting retrofit to LED, replacement of the arena ammonia ice plant chiller and upgrades to the Children and Youth Services desk, to name a few.

I am extremely thankful for our tremendous team who overcame all the challenges they faced without missing a beat. I am also thankful for the patience and understanding shown by our patrons and visitors throughout the year even during the toughest of times. Finally, I am thankful for the tremendous guidance and support shown by our Board of Directors, as well as the Councils and Administration of our municipal owners.

The year ahead provides reason for optimism, and a return to providing a wider array of programs and services, as well as the many tournaments and special events that keep the facility buzzing with energy and excitement! *See you in 2022!*

---

Lenny Richer, *General Manager*





The TLC is our summer home and we love to feel like a part of the community of Spruce Grove”

—Eli Wilson



5.

# SPONSOR PROFILE

## ELI WILSON GOALTENDING CAMPS

Eli Wilson's relationship with the TransAlta Tri Leisure Centre began many years ago and has developed into the hosting of all of his Edmonton-area goaltending camps here at the TLC. His series of camps caters to all levels, from the youngest goaltenders, all the way up to elite hockey prospects.

With over 20 years as a full-time goaltending coach, Eli is known

worldwide as one of the leading minds in goaltending development. His no-nonsense approach to coaching has resonated worldwide, and he has worked with over 30 goaltenders in the NHL, many of them since their minor hockey days.

In 2019 Eli became a sponsor of the Leisure Ice area, entering a formal partnership with the aim to build his camps while also supporting the Tri-

Region community. The Eli Wilson Goaltending Leisure Ice provides a place for future goalies (and players) to learn to skate and grow to love the sport of hockey.

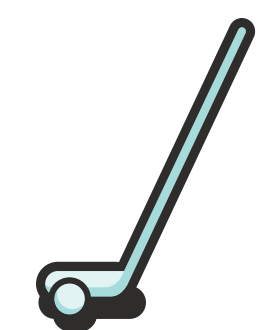
Visit Eli's website at [eliwilsongoaltending.com](http://eliwilsongoaltending.com) to view his Christmas and summer goaltending camps, or to find out more about the goaltending legend.

# 6. PROGRAM STATS

## WELLNESS | ADULT FITNESS

	2020	2021
Registered Programs Offered	132	27
Registered Program Participants	726	229
Drop-in Programs Offered	14	16
Drop-in Participants	4824	2223
Program Revenue	\$36,752	\$32,339
Personal Training & Nutrition Revenue	\$16,448	\$17,223

### DROP-IN SPORTS OFFERED:



SHINNY



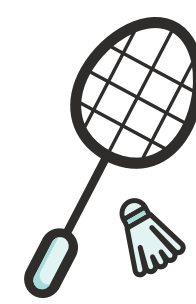
LAWN  
BOWLING



PICKLEBALL



VOLLEYBALL



BADMINTON



SOCCER



BASKETBALL

HIGHLIGHTS 2021



### MY PATH ATHLETE DEVELOPMENT

Offering new MY Path Athlete Development programming on Monday, Wednesday, and Thursdays from 1:00–2:30 PM, introducing participants aged 6–15 years to age-appropriate movements, sports, and skill development.



### ONLINE CLASSES

January–May 2021 online classes ran for both drop-in and registered classes.



### HYBRID ONLINE & IN-PERSON CLASSES

Offered hybrid of online and in-person fitness classes as we opened the facility in June 2021. Drop-in and registered classes were all in-person as of September 2021.



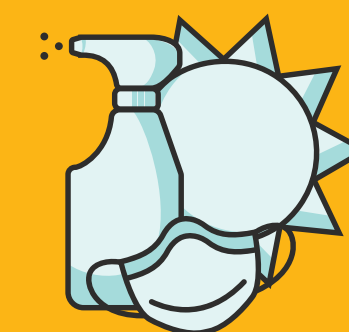
6.

# PROGRAM STATS

## WELLNESS | CHILDREN & YOUTH

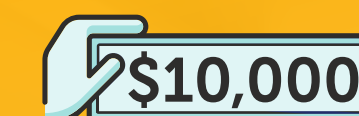
	2020	2021
Programs Offered	88	56
Program Participants	461	789
Child-Minding Participants	1095	0
Program Revenue	\$148,458	\$170,657
Child Minding Revenue (2021 Play Centre Bookings)	\$9,572	\$539

HIGHLIGHTS 2021



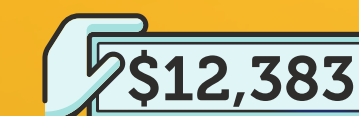
### TLC SUMMER CAMPS

Successfully provided Summer Day Camps within AHS requirements: Enhanced cleaning procedures, pre-screening and distancing or modified activities.



\$10,000

TLC Summer Camps received **\$10,000 in funding** from Canadian Tire Jumpstart, giving flexibility to run summer programs within the AHS requirements.



\$12,383

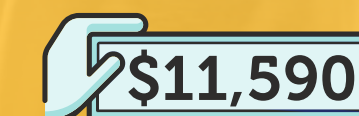
TLC Summer Camps received **\$12,383 in funding** from Canada Summer Jobs for three positions, supporting young adults in employment and skill development.

### REP PROGRAM

Adjusted to the implementation of the REP by offering new ways for Preschool, Home School PE, and Program sign in and out procedures to remove barriers to participation and allow all kids the opportunity to continue programming.



### TLC PRESCHOOL



\$11,590

TLC Preschool received **\$11,590.00 in funding** in 2021 to offset costs for licensed child care programs to operate with reduced registration and increased costs associated with AHS requirements.

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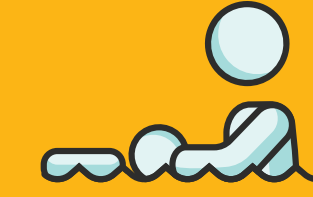


# 6. PROGRAM STATS

## AQUATICS

	2020	2021
Registered Programs Offered	685	692
Registered Program Participants	2848	3340
Drop-in Programs Offered	308	291
Drop-in Participants	9065	7239
Program Revenue	\$292,875	\$320,626

HIGHLIGHTS 2021



### PRIVATE SWIM LESSONS

Worked within restrictions to run private swim lessons when regular lessons couldn't run.



### ANNUAL CLEANING

Completed annual shutdown cleaning during an unanticipated closure in May 2021.



### STAFF RECALL

All staff were recalled by the end of June.



### RESTRICTIONS LIFTED

July and August, restrictions lifted (except for masking) and lessons returned to near-normal.



### FULL PUBLIC SWIMS

Public swim times were very full all summer.



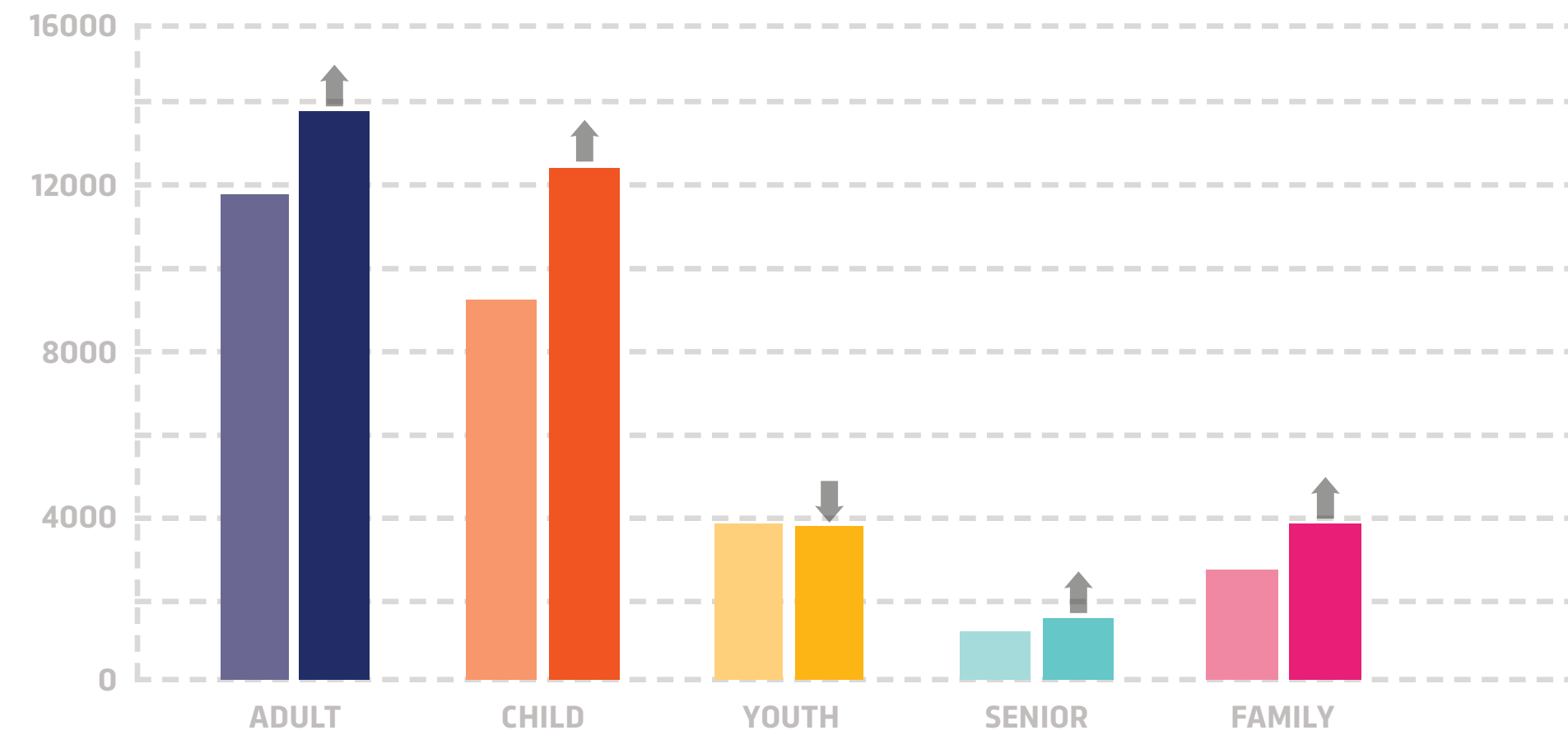
### REP IMPLEMENTED

REP was implemented in September, which kept public swim numbers at a more manageable level.

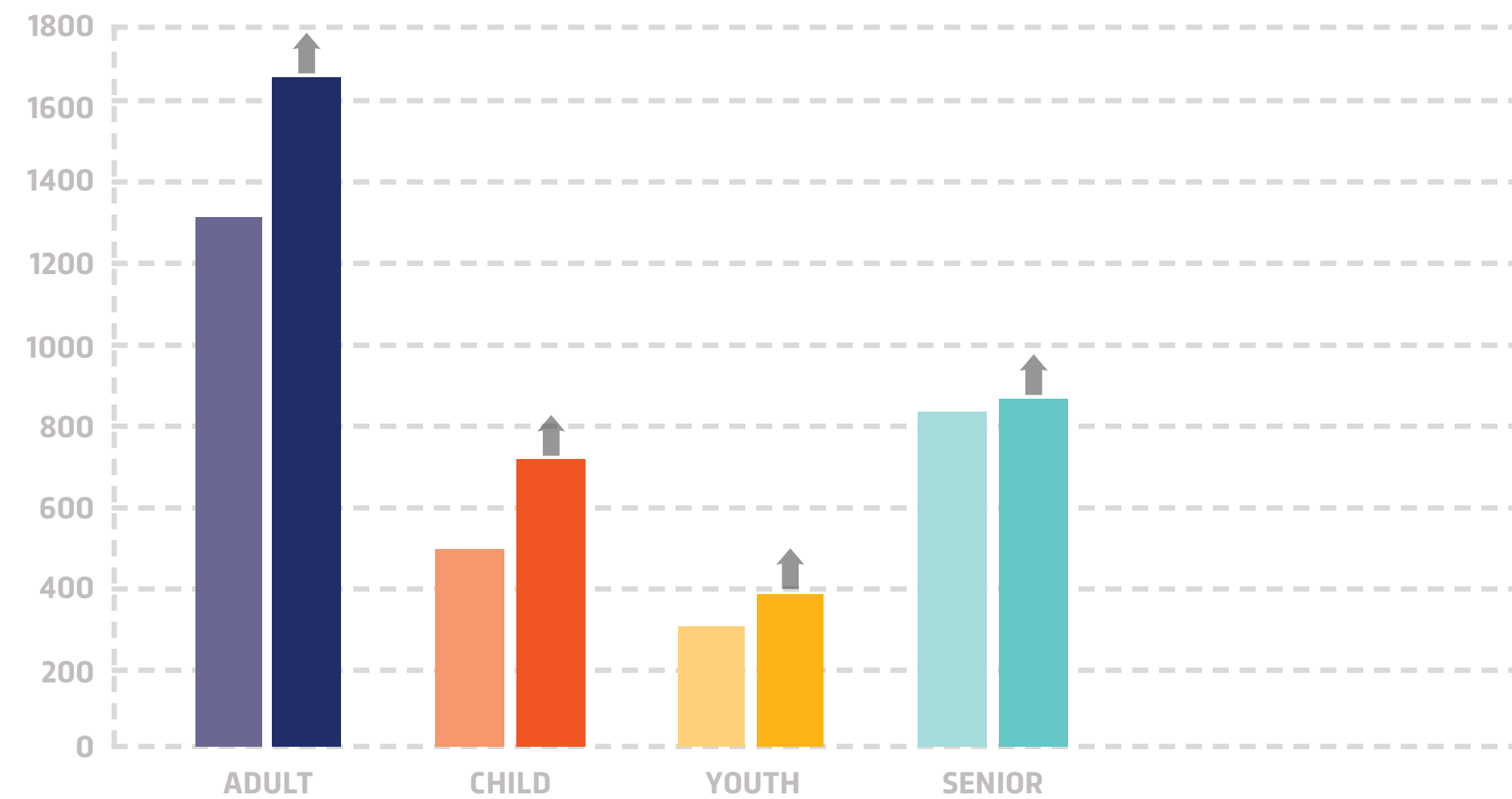
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## DAILY ADMISSIONS



## MEMBERS & PASS HOLDERS (AT DEC 31, 2021)



	2020	2021
Adult	11,596	13,488
Child	9,482	12,656
Youth	3,883	3,870
Senior	1,260	1,432
Family	2,680	3,870
TOTAL	28,901	35,316

	2020	2021
Adult	1,347	1,682
Child	484	715
Youth	308	388
Senior	827	856
TOTAL	2,963	3,641

# TLC USAGE

7.

## DAILY ADMISSIONS AND PASS HOLDERS

TOTAL  
MEMBER  
SCANS  
2021

72,339

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## 8. BOARD MEMBER PROFILE



**JERRY GEORGE**  
TLC BOARD CHAIR

### HOW LONG HAVE YOU LIVED IN THE REGION?

Outside of a couple of years away I have lived in Stony Plain for most of my life, almost 50 years!

### WHAT ARE SOME OF YOUR FAVOURITE ACTIVITIES TO DO AT THE TLC?

I have spent hours and hours coaching hockey, ringette and lacrosse at the TLC and my favorite time is seeing the smiling, sweaty faces of kids playing sports they love. Now that my kids are a bit older I enjoy running on the track or swimming lengths in the pool.

### WHY DID YOU DECIDE TO BECOME A TLC BOARD MEMBER?

20+ years ago I was on a committee that started looking at twinning the Stony Plain Arena. Over time that smaller project became a bigger plan for the region, which led to the facility we know as the TLC today. Having been involved in sport my entire life and playing a role in the original idea of the TLC made me want to get involved on the Board. I believe that sport and recreation play a huge role in developing life skills in our youth and I wanted to be a part of that.

### WHAT HAVE YOU ENJOYED MOST DURING YOUR TIME ON THE BOARD?

I enjoy the people. Even though everyone on the Board comes from different professional background we all have the best interest of the facility in mind. The past two years has obviously had significant challenges but we always have a willingness to talk things through and come up with the best plan given the circumstances moving forward.

### WHAT WERE YOU MOST LOOKING FORWARD TO GETTING BACK TO IN 2021 AS THINGS (SLOWLY) RETURNED TO NORMAL?

I was looking forward to seeing activities happening in every corner of the TLC. I was excited to see sweat and smiles on children, teens, adults and seniors as we all get back to activity or whatever else brings people through the doors.

### WHAT PERSONALLY, OR AS A BOARD MEMBER, DID YOU LEARN THIS YEAR?

I learned that you are never going to please everyone but that you have to believe that the decisions you are making are in the best interests of the facility and our region.

### WHAT DO YOU HOPE THE FUTURE WILL BRING FOR THE TLC?

I hope that people realize that the eTLC can play a vital role in both their physical and mental recovery from the pandemic. I hope the future sees a return of memberships and a full re-building, and I also think there is an opportunity to build stronger relationships with our municipal partners as they look to increase the recreation facility capacities in region.

**“ I believe that sport and recreation play a huge role in developing life skills in our youth and I wanted to be part of that ”**

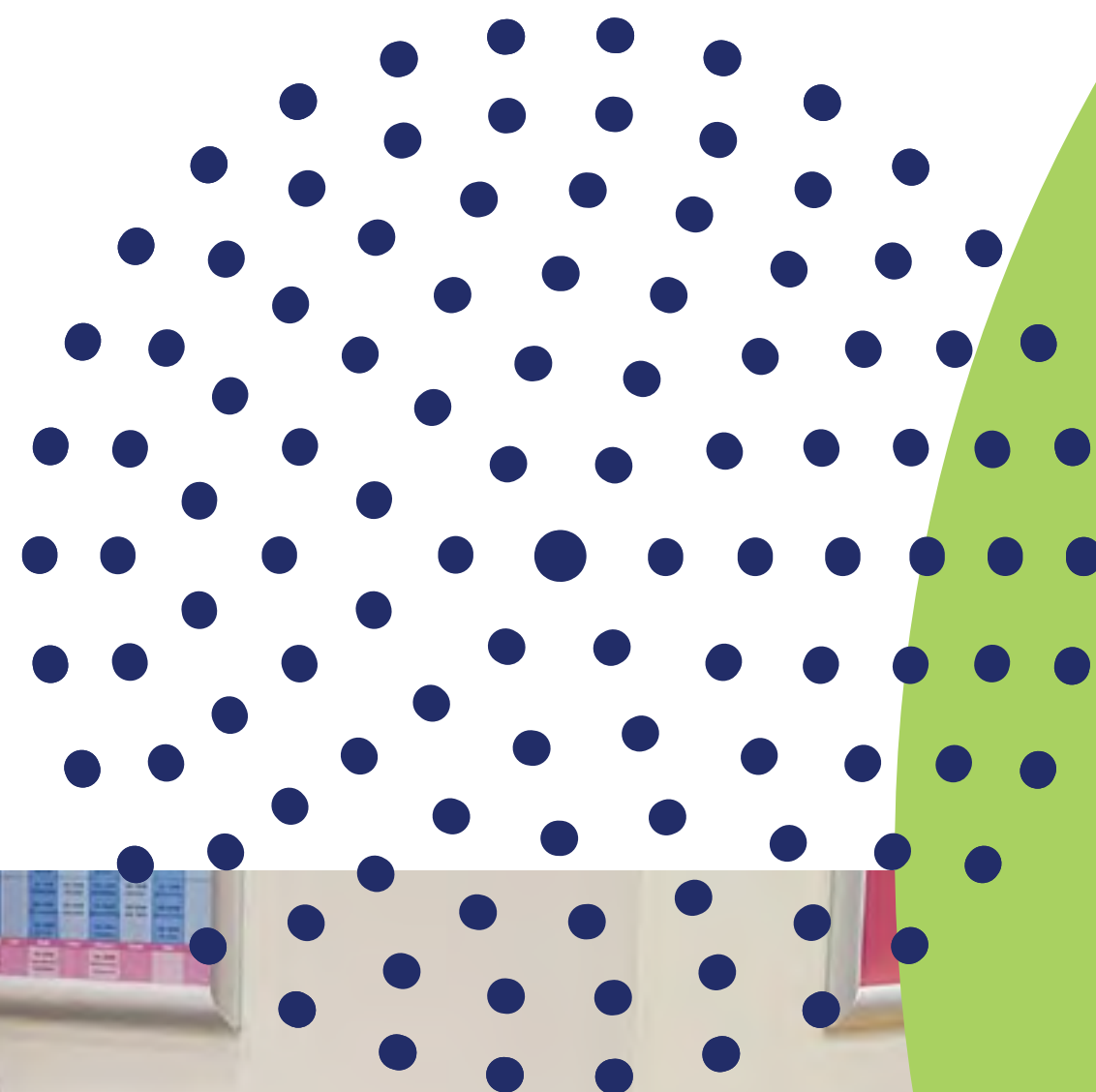


9.

# STAFF PROFILE

**GWEN GABEL**

*SHIFT LEAD, CUSTOMER EXPERIENCE*



**WHERE IN THE REGION DO YOU LIVE AND HOW LONG HAVE YOU LIVED THERE?**

My first 22 years I lived in the Town of Stony Plain. Since then I've been a resident of Parkland County.

**HOW LONG HAVE YOU WORKED AT THE TLC?**

I started in July 2003 (19 years).

**HAVE YOU ALWAYS HAD THE SAME ROLE OR HAS IT EVOLVED OVER THE YEARS?**

My first position here was a CSR (now a CER) and am currently a Part-Time Shift Lead.

**WHAT IS YOUR FAVOURITE THING ABOUT YOUR JOB?**

First off I work with a great team! The TLC has treated me awesomely these past 19 years and I also love customer service. I enjoy building relationships with our guests and co-workers. When I worked full time at the Town of Stony Plain and part time at the TLC, I always said the TLC was my "fun" job.

**WHAT WAS THE MOST CHALLENGING THING ABOUT WORKING AT THE TLC THIS YEAR?**

The most challenging thing this past year was when we introduced the REP. I was astonished how it divided people, our guests and our staff. People either really appreciated the program or were totally against it. And we heard from both sides—loud and clear!

**“The TLC has treated me awesomely these last 19 years.”**

**WHAT WAS ONE THING THAT HAPPENED THIS YEAR THAT YOU ENJOYED OR APPRECIATED ABOUT WORKING AT THE TLC?**

I appreciated how the Board, administration and all staff members did their utmost to keep staff and guests safe during COVID. I know some tough decisions had to be made but they were done in the best interest of all involved.



# 10. STAFF SERVICE AWARDS

Congrats to our colleagues for making the Tri Leisure Centre their work-home for many years. We appreciate your efforts!

**5  
YEAR**

ALEXANDRA CHRISTMAN  
*Fitness*

HOLLY HEMMINGER  
*Customer Experience*

MARGARET BOISVERT  
*Operations*

DARREN YAKIMISHYN  
*Fitness*

KALY BUDZINSKI  
*Aquatics*

MITCHELL KRASSILOWSKY  
*Aquatics*

DYLAN BAKER  
*Aquatics*

KRISTEN LETCH  
*Aquatics*

SHAYNA ENGELKING  
*Aquatics*

HEATHER SCHRAM  
*Customer Experience*

MACKENZIE NORDLI  
*Aquatics*

**10  
YEAR**

JEN TELFER  
*Wellness*

JESSICA DUHEME  
*Fitness*

LEEANN DIRK  
*Finance*

TARA GADICA  
*Customer Experience*

**15  
YEAR**

DONNA MCKEAN  
*Aquatics*

KATIE LUCIER  
*Operations*

ROMAN GUTTER  
*Operations*





11.

# SPECIAL PROFILE

**STEPHANIE  
LABBÉ**

*HOMEcoming*

At the Tokyo Olympics held in 2021, Stephanie Labbé and the Canadian Women's National Soccer Team successfully bested all of the most talented teams in the world to bring home a gold medal—the first for Canadian women's soccer.

A big part of that win was due to Stephanie's excellence as the team's goalkeeper.

Five years ago Stephanie became the TLC's Wellness Ambassador. Her achievements in sport and her Olympic bronze and gold medals are inspirational, but that is not the only aspect of Stephanie that make her an amazing ambassador and role model. Stephanie is also inspirational in her

authenticity and willingness to share her own experiences and skills with the young athletes in our community. She has taken the time over the past five years of partnership with the TLC to facilitate goalkeeping camps, a workshop on the mental challenges inherent in sport, and even scheduled a Zoom call for Tri-Region youth athletes last spring all the way from Sweden in order to share her journey to Tokyo and how she had stayed fit and mentally and physically strong during COVID-19.

Olympians like Stephanie start in the arenas, the pools, and the fieldhouses of places like the TLC. We are incredibly proud of our commitment to youth sport here in this facility,

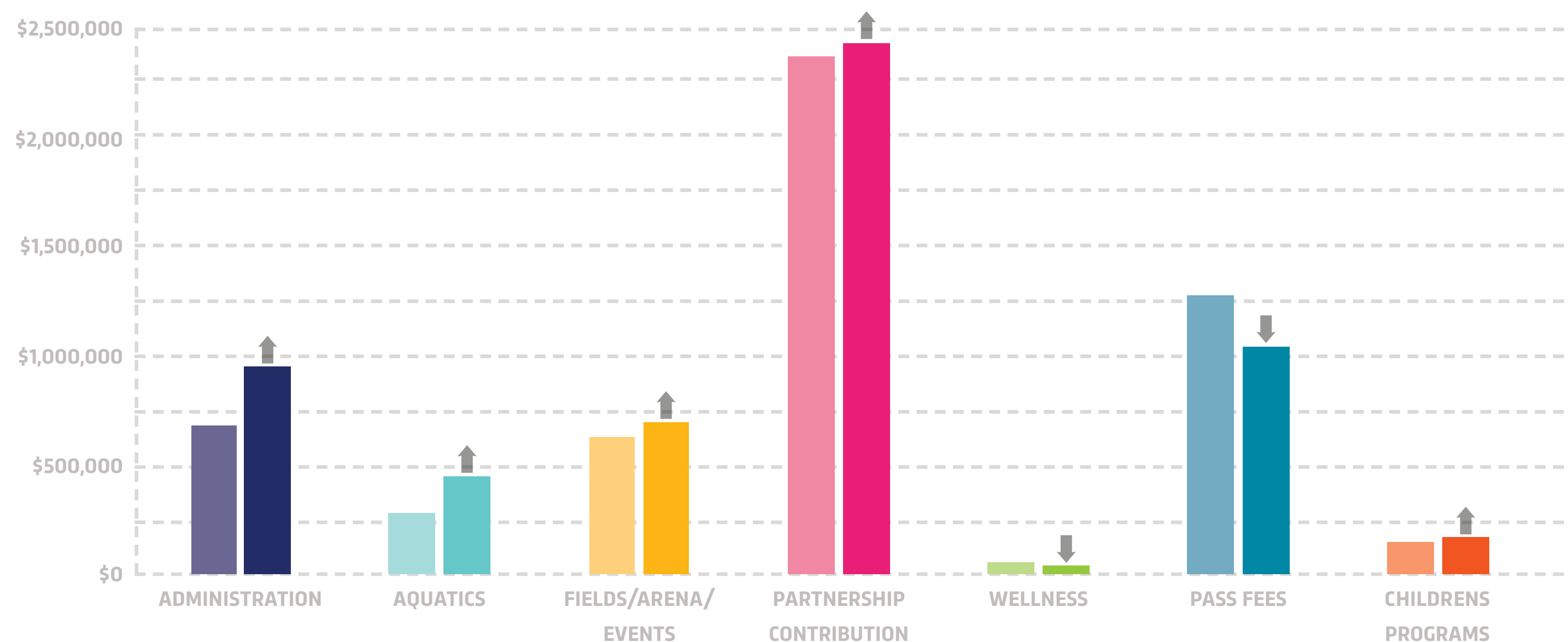
as well as our mission to provide spaces for families and community members to get active and keep themselves healthy. 2021 has once again highlighted how important these spaces and facilities are for a community like ours, as well as the opportunities they provide for our youth to become the next Stephanie Labbé—Olympic Gold Medalist!

We're extremely proud of all Stephanie's hard work along her journey, and so honoured to have had her as a wellness ambassador over these last years. Way to go Stephanie!



# 12. FINANCIAL SUMMARY

## OPERATING REVENUE



	2020	2021
Administration	\$720,792	\$935,034
Aquatics	\$292,875	\$433,827
Fields/Arena/Events	\$627,213	\$723,942
Partnership Contribution	\$2,357,282	\$2,381,942
Wellness	\$53,199	\$49,562
Pass Fees	\$1,256,389	\$1,046,828
Children's Programs	\$158,030	\$171,196
TOTAL	\$5,465,780	\$5,742,331

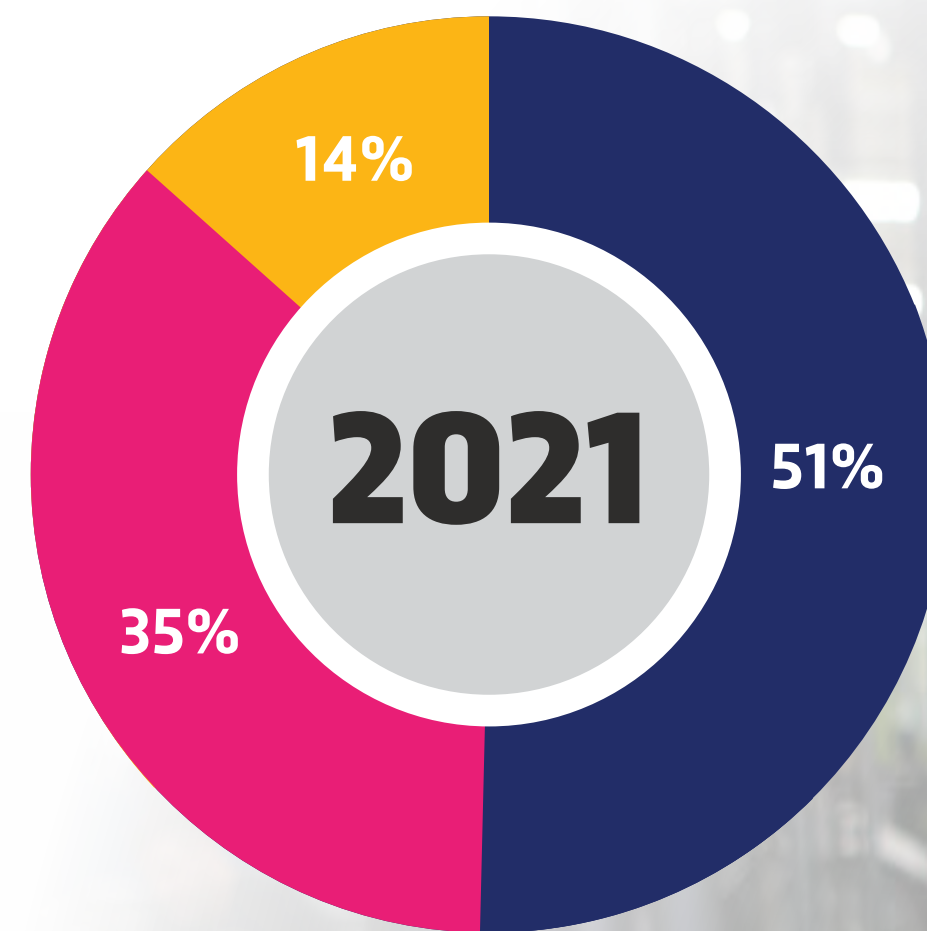
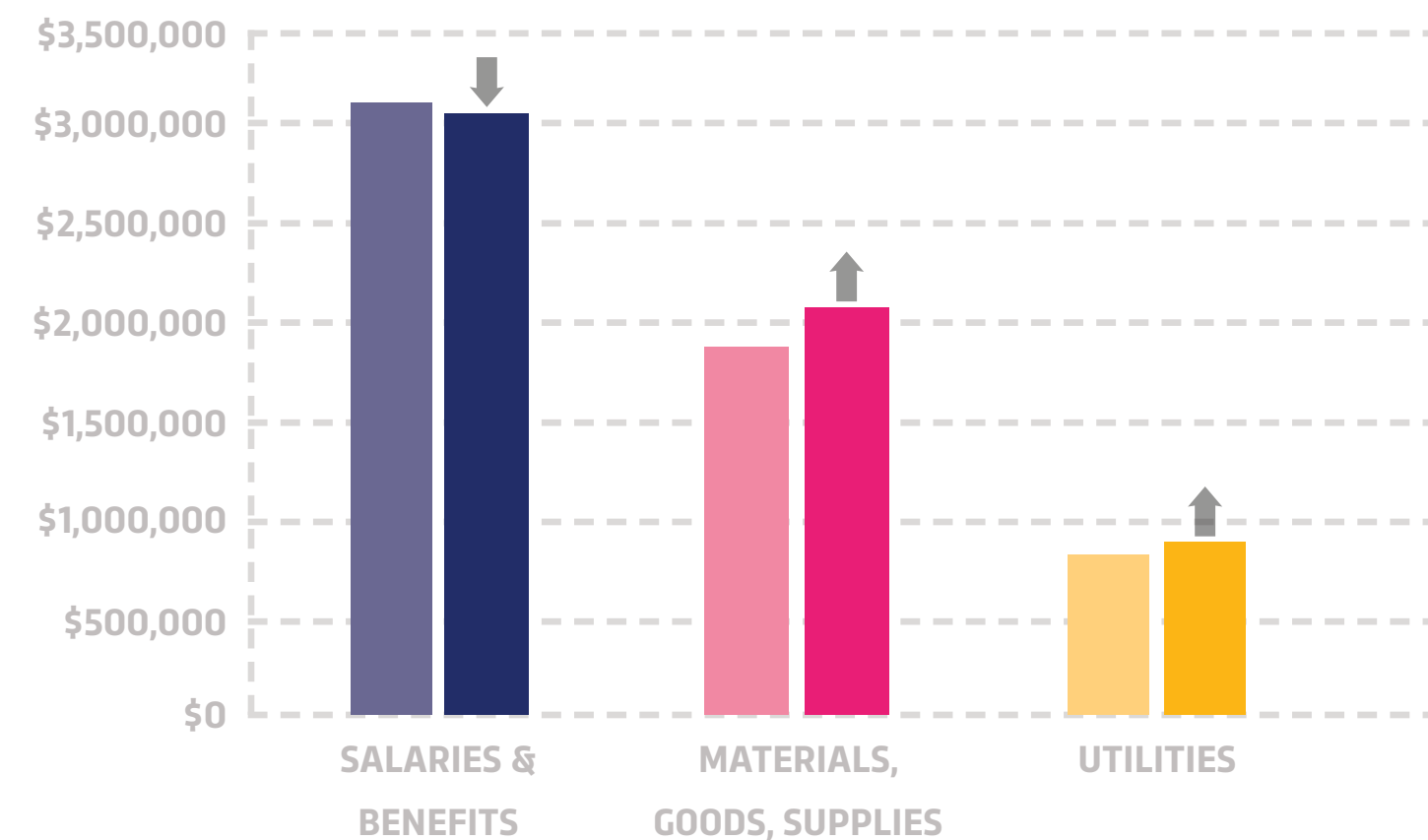


# 12. FINANCIAL SUMMARY

## OPERATING EXPENSES

	2020	2021
Salaries & Benefits	\$3,163,361	\$3,076,828
Materials, Goods, Supplies	\$1,882,833	\$2,060,827
Utilities	\$779,955	\$851,982
<b>TOTAL</b>	<b>\$5,826,149</b>	<b>\$5,989,637</b>

\* Excludes depreciation.



- Salaries & Benefits
- Materials, Goods, Supplies
- Utilities

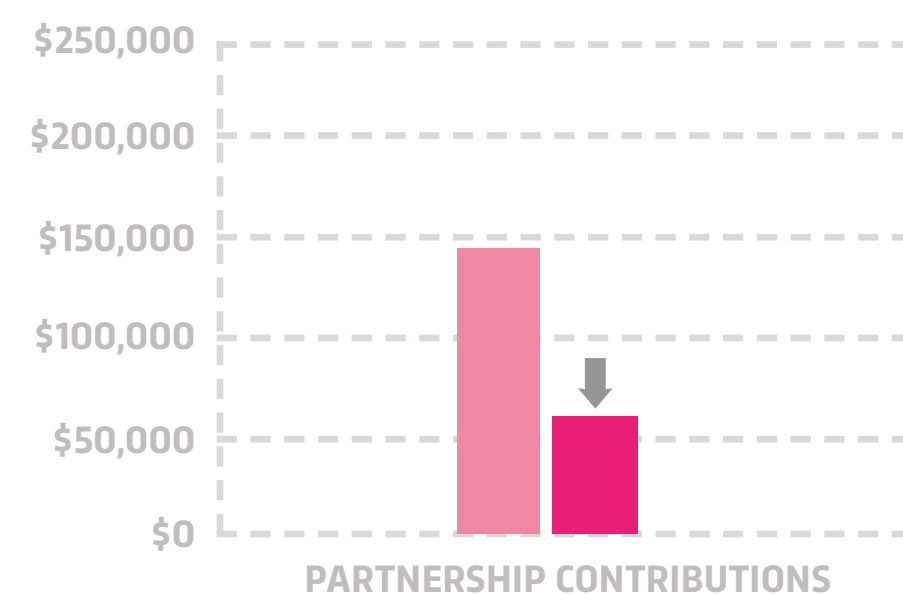


# 12. FINANCIAL SUMMARY

## CAPITAL REVENUE & CAPITAL PURCHASES

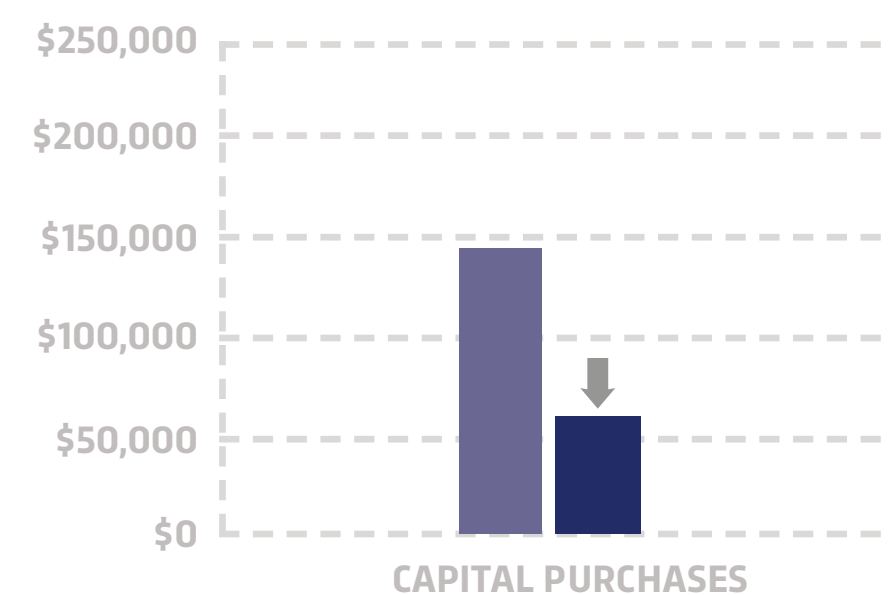
### CAPITAL REVENUE

	2020	2021
Partnership Contributions	\$142,665	\$59,506



### CAPITAL PURCHASES

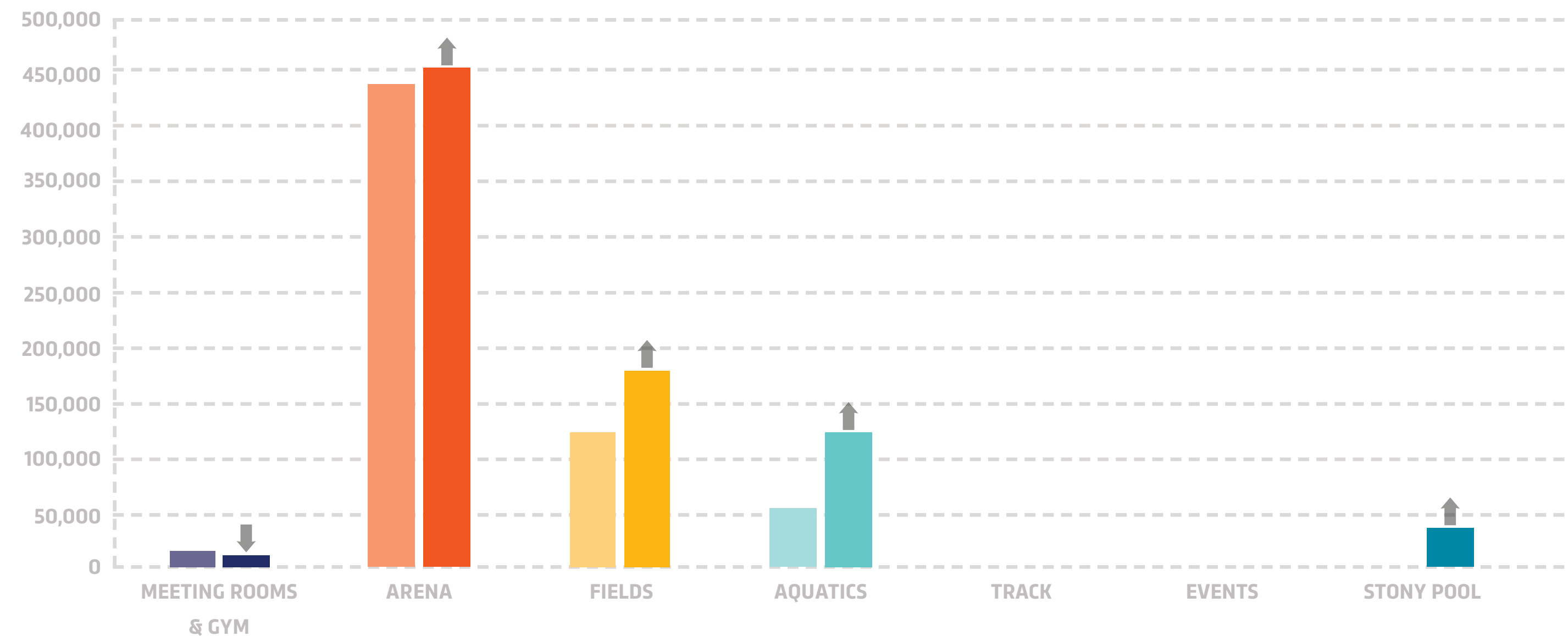
	2020	2021
Capital Purchases	\$142,665	\$59,506





# 12. FINANCIAL SUMMARY

## FACILITY RENTAL REVENUE



	2020	2021
Meeting Rooms & Gym	\$13,123	\$7,289
Arena	\$435,364	\$450,400
Fields	\$125,754	\$180,491
Aquatics	\$52,972	\$85,762
Track	—	—
Events	—	—
Stony Pool	closed	\$35,622
TOTAL	\$627,213	\$759,564



We are so grateful to have wonderful relationships with some amazing local companies. They have chosen to support our community by becoming a Tri Leisure sponsor and we are so grateful for their support and collaboration!

# 13. CORPORATE SPONSORSHIP

NAMING SPONSOR:

TransAlta™

CENTURY 21.  
Canada

RE/MAX

Booster Juice™

Fountain Tire  
SPRUCE GROVE

CANTIRO  
COMMUNITIES

ATKINSON  
CONSTRUCTION

GARDEN DENTAL  
& ORTHODONTICS

NWT  
PROMOTIONS INC.

FENWYCK

Alquinn Homes Ltd.

Myshek  
MCR

ELI WILSON  
GOALTENDING

CO-OP  
North Central

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# REPORT OF THE INDEPENDENT AUDITOR

## ON THE FINANCIAL SUMMARY

### OPINION

The financial summary is derived from the audited financial statements of the TransAlta Tri Leisure Centre (the "Centre") for the year ended December 31, 2021.

In our opinion, the accompanying financial summary is a fair summary of the audited financial statements

### FINANCIAL SUMMARY

The financial summary does not contain all the disclosures required by Canadian public sector accounting standards.

Reading the financial summary and the auditor's report thereon, therefore, is not a substitute for reading the Centre's audited financial statements and the auditor's report thereon.

The financial summary and the audited financial statements do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial statements.

### THE AUDITED FINANCIAL STATEMENTS AND OUR REPORT THEREON

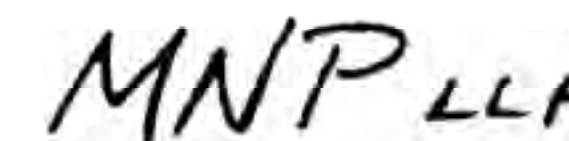
We expressed an unmodified audit opinion on the audited financial statements in our report dated March 10, 2022.

### MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL SUMMARY

Management is responsible for the preparation of the financial summary.

### AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on whether the financial summary is a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standards (CAS) 810, Engagements to Report on Summary Financial Statements.



MNP LLP

Leduc, Alberta,  
June 28, 2022



\* Full financial reports are available on our website at [trileisure.com](http://trileisure.com).





**TransAlta  
Tri Leisure Centre**

 @trileisure

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